More4you Newsletter ... more tips, training & tutorials
for webmasters & entrepreneurs. Issue 87 – September 01, 2003

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    More4you Newsletter ... more tips, training & tutorials
                       for webmasters & entrepreneurs.
    -=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-
  Everything you need to make your website & business a success!
           *********************************
               Issue 87 - September 01, 2003
           *********************************
              Published & edited by  Frank Bauer
                       www.add2you.com
                www.add2it.com & www.add2it.de
            www.million-mall.com & www.million-mall.de
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The More4you Newsletter is delivered by subscription only.
Subscription and removal instructions are located at the end of
this newsletter.

Table Of Content:
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1) Good Morning... !
2) Sponsor Of This Newsletter Issue
3) First Article:
   "Increase Profits: Spruce Up Your Site for the Busy Season"
    by Eva Browne-Paterson
4) News & Changes At Add2it, Add2you & Million-Mall!
5) Second Article:
   "Who's in Control"
    by Bob Osgoodby
6) The Question & Answers Section:
   "Your own mailing list, best way to advertise and earning
    money"
7) Recommended By The Publisher:
   "InstaHelp"
8) Newsletter Notes & Policies


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Please click here to download the PDF version of the newsletter:
     http://www.add2it.com/news/issues/more4you-09-03.pdf
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1) Good Morning... !

   -=-

I also like to welcome you to the 87th issue of the "More4you
Newsletter"!

- 1 -

Today is Friday, the 01st of September, 2003.

The current number of subscribers is: 5,813

Today I have three points I would like to tell you about...

First, during the month of August I added a new service to
Add2it.com... the Co-Hosting Service.

This service is for all those who like to use Add2it scripts
without the hassle of having to install them on their own
server.

It is an optional subscription service that for a very modest
monthly or yearly rate solves a lot of your problems. It also
allows to use Add2it scripts from an AOL member account - or
without a web site!

Please take a look at:
http://www.add2it.com/services/co-hosting.shtml

Then please send me your feedback for a free giveaway entry. :)

Second, this last month of August has really been exciting!
Not only has the complete design of the Add2it.com site been
re-done and a Live Chat system added (more on that later), but
also other projects of mine have been super successful. :)

So did I join The Free Agent Path, a live changing project of
nobody less than Mark Joyner, and build in less than a month a
team of 452 members! If you didn't join it yet (for free), I
recommend to check it out now at:
http://www.add2it.com/go/to.pl?l=TFA

Another one that went off to a big start is SuperDownline.
I joined as Premium member and earned double my starting fee
back in a couple of days:
http://www.add2it.com/go/to.pl?l=superdownline

And the last one I wanted to share with you is GotPaidAgain,
which made me multiple times my money back in just a few days
as well:
http://www.add2it.com/go/to.pl?l=gotpaidagain

As you can see... after the slow month of July, a very
successful month of August. :)

Third, following are the August 2003 giveaway winners... :)

Last months promotion & survey entries giveaway winners:

1st Prize: Submission of an URL of your choice to up to 1182
            search engines, link lists and multi submit sites +
            Coupon for $5 off your next Add2it.com Scripts &
            Services order.

The winner is: Barbara Fischer

2nd & 3rd Prize: Choice of the Free to Sell 6 eBook collection
                  or the Cash Flow Killer Mini Sites eBook
                  package incl. possibility to get monthly
                  commissions and upgrade to Add2you Advanced
                  Level + commissions paid for your upline +
                  Coupon for $5 off your next Add2it.com
                  Scripts & Services order.

The winners are: Janice J. Williamson
                  Jo Graeber

Last months Add2it Affiliate Program giveaway winners:

4th & 5th Prize: For one month your banner or text ad on all
                  affiliates index pages + Coupon for $5 off
                  your next Add2it.com Scripts & Services order.

The winners are: Don Ticotin (most visitors)
                  http://www.add2it.com/ref/home/donspage.shtml
                  Hilda Johnson-Slaton (most sales)
                  http://www.add2it.com/ref/home/thingsmore.shtml

Last months Add2you Program giveaway winners:

6th & 7th Prize: For one month your banner or text ad on all
                  members index pages or choice of the Free to
                  Sell 6 eBook collection or the Cash Flow

Killer Mini Sites eBook package incl. upgrade to Add2you Advanced Level + commissions paid for your upline + Coupon for $5 off your next Add2you.com order.

The winners are: Dean Wegner (most visitors)
http://www.add2you.com/now/deanwegner.shtm
Ross Myers (most sales)
http://www.add2you.com/now/soram.shtm

Congratulations to all winners... :) All winners will receive a separate email message with details.

Please don't forget to join our monthly & annual giveaway at: http://www.add2it.com/giveaway.shtml or at http://www.add2you.com/giveaway.shtml

OK, now let's get started immediately ... have fun, relax and enjoy!

Frank Bauer

Publisher & Editor of the "More4you Newsletter"
<mailto:news@add2it.com>

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2) Sponsor Of This Newsletter Issue:

Which one do you want? ... a New Laptop or $1,500?

NOW is the best time to join this great system and be rewarded.
http://PCorGold.com?id=add2it
The MyNewPC Marketing Plan is AMAZING, it is a 1-Up Program combined with a 3x3 Forced Matrix. Only 39 members needed - and we will help you build your Downline Team. Automatic spillover and great support. Make sure you get your GIFT when you visit the Site.

BONUS: Join our Team and receive the whole "Ultimate Package"
      from http://Resale-Products.com/ worth over $97 as your joining Bonus! Go to http://PCorGold.com?id=add2it now and get your position ahead of hundreds who will be joining soon.

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3) First Article:

    -=-
    "Increase Profits: Spruce Up Your Site for the Busy Season"
     by Eva Browne-Paterson
    -=-

It's coming up to that time of the year again when business
booms. August, September and October can be the busiest times
of the year so it makes sense to prepare for more sales by
sprucing up your web site and refreshing the content. This
article will give you some tips on ways to attract more sales
during this busy period.

Main Page Layout

Look over your main web page and think about the pros and cons
of the page. Ask yourself these questions:

- Does your site appear attractive? Does it make you feel good?
- Does your page stand out or does it look like many other
  sites?
- Have you stuck to only one or two fonts and font colors on
  your page?
- How does the copy read? Are you speaking to your visitors
  personally?
- Could you use a new header graphic or background?
- Have you included a method to capture visitor's info., eg.
  opt-in box?
- Have you made it easy for your visitors to navigate your site?
- Have you included any links to products that you can profit
  from?
- Have you included disclaimers and privacy notices on your
  site?

If you answered "No" to any of these questions, you need to
spruce it up and get those things done. Let's look a little
closer at these points to give you some ideas.

Site Aesthetics

Your web site needs to look good and make you feel good when you
look at it. If it makes you feel good, there's a good chance
your site visitors and prospective customers will feel good too.

How do you feel when you visit a site with say a dark background
and a tiny font in dark coloured text? 'Hard to focus' color

schemes can be a real strain on the eyes. You would probably click away as soon as you can. You don't want your prospective customers doing that...

The text needs to be either 10 or 12pt in an easy to read font like verdana or arial. Plain old black is a good text color to use, using other colours for headings and to accentuate particular sentences. Bolding text and simple underlining also creates emphasis. Text needs to be easy to read and should flow on your web page.

Colour in your web page should really come from graphics, headings and backgrounds etc. Get the graphics to match the color scheme if you can. with 'busy' backgrounds, use a white or light coloured table centred on the page at around 80% width for the text. Always spell check the text and use a thesaurus to replace descriptive words that are continually repeated.

Ask an associate to read over your page and give you their opinion. Don't be thin-skinned though... There's no use asking for an opinion if you can't take constructive criticism. Just think of it as a way to improve.

Go to the effort of making your page memorable to your visitors and give them an easy way to bookmark it so they come back again. Attract attention by including a 'special' on your front page and throughout your site. Using words like Discount, Special Offer & Time-Limited work.

Capturing Visitors

There are several ways to capture visitor's details. Include an opt-in box to your list on your site. Place it near the top of the page in the 'first fold' and make it stand out with color. Consider placing it in an exit popup box with a free gift for visiting. If you need the code to use on your web page for a popup box, go here and conduct a search:
http://javascript.internet.com/master-list/

Ever come across a web site that has a popup alert box asking if you'd like to subscribe to the site's newsletter? You click ok and it sends an email to subscribe you, or you can click cancel. Effective. Here's the software to do just that:
http://www.evieb.com/magicsubscriber.zip (5.6 MB download).

Consider attracting visitor participation and capture their details with these methods; conduct a Poll, a Contest,

Mini-interview, Demographic questionnaire etc. Just ask a
question and see what type of response you get. Give the
participant something in return for their time and capturing
their details.

Make sure you have good domain traffic analysis tools so you can
view your site statistics of the visitors you've received. Keep
an eye on the counts and capitalise on it. If you think you're
not getting enough site visitors, do something about getting
more visitors... Advertise.

Just ensure that once you've captured your visitor's
information, you make it worth their while. Contact them
periodically, don't spam, and give them something that will make
them come back to your site again like details of your current
special discounts etc.

Site Navigation

Take a closer look at your navigation and see if it needs
sprucing up. Is it easy to follow? Do all the links work?
Have you included links to all your main pages? Do the words
need changing on the links? Are they easy to see on your page?
Take all these things into consideration.

There are many kinds of menus that you can utilize; graphics,
text, javascript, flash, animated. They all work well and need
to be prominently placed on your page.

The Festive Season

It's less than 20 weeks away... Make the most of it and start
adding festive giveaways to your web site. Whatever you want to
offer, you can usually get it for free. www.zdnet.com is a good
place to search for freebies. A little touch here and there can
make the world of difference. Make new links to Christmas
specials. Update your product range to suit the season and your
market.

You can make extra profits this year. Just take the time out
and spruce up your site. It's well worth your time and effort.
Once your site is all spruced up, don't forget to promote it. :)

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About the Author: Eva Browne-Paterson has been marketing online
for over ten years and lives in Australia. She publishes

EvieB's New-Z - Your One Stop Advertising Resource, and also
organizes Marketing Campaigns for people who don't have the time
or the contacts. All you need is your own set budget and she'll
work out a campaign for you within your budget. No extra to
pay. Subscribe to EvieB's New-Z today:
http://www.evieb.com/new-z.html

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4) News & Changes At Add2it, Add2you & Million-Mall:

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This section will keep you updated on all important news and
updates regarding: www.add2you.com
                  www.add2it.com & www.add2it.de
            www.million-mall.com & www.million-mall.de

Below you find out about the 10 most important news & updates
during the month of August.

    -=-

English / Englisch:

08/05/03 - The latest issue of the "More4you Newsletter" is
           now online available in the back issues section at:
           http://www.add2it.com/news/issues.shtml

08/10/03 - The whole site got a face-lift... :) Please take a
           look at the new design and send me your feedback for
           a free giveaway entry:
           http://www.add2it.com

08/12/03 - New co-hosting service offered for those that can't
           or don't want to install Add2it scripts on their
           own server. Please take a look and send your
           feedback for a free giveaway entry:
           http://www.add2it.com/services/co-hosting.shtml

08/12/03 - Additional hosting and promotion service resources
           recommended at:
           http://www.add2it.com/services/hosting.shtml
           http://www.add2it.com/services/promotion.shtml

08/19/03 - New program added to the Network Marketing Mall at:
           http://www.million-mall.com/network-marketing.shtml

08/27/03 - The "X-Linking helps everybody" page has been updated
            at:
            http://www.million-mall.com/cross.shtml

08/28/03 - New Live Chat system added to they whole site at:
            http://www.add2it.com
            http://www.add2you.com

    -=-

German / Deutsch:

10.08.03 - Die komplette Site at ein Face-lift bekommen... :)
            Bitte schauen Sie es sich an and senden Sie mir Ihr
            Feedback:
            http://www.add2it.de

19.08.03 - Neues Program wurde zum Network Marketing Center
            hinzugefgt unter:
            http://www.million-mall.com/network-marketing-d.shtml

28.08.03 - Neues Live Chat System zur kompletten Website
            hinzugefgt unter:
            http://www.add2it.de
            http://www.add2you.com

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5) Second Article:

    -=-
    "Who's in Control"
     by Bob Osgoodby
    -=-

Are you in control of yourself; your destiny; your business?
There are many warning signs that you might not be, but many
times they go unheeded. To be in control of anything, you must
first be in control of yourself.

If you are working from your home, it is easy to "lose control"
and slip into bad habits. You must exercise the same discipline
that would exist in an office, where you had to arrive at a
certain time in the morning, and work a full day.

While you can basically start your day, and end it when you wish

if you work from home, you must maintain some semblance of
discipline. Simply being there for a certain number of hours is
not the answer, if those hours are not productive. But the
beauty of working from home is that you do not have to have a
regular schedule.

If your business is people oriented, you have to be available
when your prospective clients are available to you. If it is
product oriented, it really makes little difference when you
work. Some people are morning people and achieve their best
productivity then - so do it then. Others are "night owls" and
that is their best time.

If you aren't in a situation where you have to be available
during certain hours, pick whatever works best for you. A
better
way is to establish goals to meet. If you meet your goals each
day, it doesn't matter when you accomplish them. Personally, I
prefer to meet all of my daily goals in the morning when I'm
fresh, and then, do what I wish for the rest of the day.

You should establish your goals for each day. The best thing is
to write them down, and print them out so you can review them.
Always leave a bit of extra time for the unexpected. For
example, you should first check your email in the morning to
resolve any problems that might have "cropped up" over the
night.
Then, meet your goals established for that day.

Does this mean that you must meet your goals every single day?
No - rather it is a guide. If there is a cook-out planned with
company coming over, should you ignore your guests just to meet
your goals? Of course not! But those goals have to be met
under
any circumstances. While you can delay them for a day, the next
day you will find yourself with a double load. I prefer to try
to meet goals that I know I won't meet on a certain day in
advance. That way, I can relax in the social session without
having that "Sword of Damocles" hanging over my head.

Let's take a real life example. Suppose you are in network
marketing, and of course one of your goals should be to enroll
new recruits. This can be done a number of ways, and making
calls to new prospects will be one of your daily chores. Set a
goal of how many calls you will make on any given day. Once you
meet that goal, you can either do other things to promote your
business, or simply relax. If you "goof off" however and don't

meet that goal for whatever reason, you are only hurting
yourself
if you don't make it up.

Personally I prefer working seven days a week. Granted, I don't
work a full work day, but by spreading the work out like this,
it
gives me a lot of free time everyday. Others might prefer
having
definite days off, but you have to adjust your goals
accordingly.
In other words, if you are going to work at home, and have all
of
its benefits, you have to be in control.

If you are "out of control" your home business will not prosper,
and you just might find you have to return to that regular job,
from which you so desperately tried to escape.

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Did you know that subscribers to Bob Osgoodby's Free Ezine the
"Tip of the Day" get a Free Ad for their Business at his Web
Site? Great Business and Computer Tips - Monday thru Friday.
Instructions on how to place your ad are in the Newsletter.
Subscribe at: http://adv-marketing.com/business/subscribe2.htm

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6) The Questions & Answers Section:

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Each issue, we are going to post a new question of interest for
all marketers and the best answer(s) to the question of the
previous issue.

The question for the next issue:

This time I have some very interesting questions for all
webmasters and entrepreneurs.

Please be so kind and answer a short survey in regard to free
upload places, the secret of traffic ranking and high search
engine ranks at:
http://www.add2it.com/news/more4you-survey.shtml

The result will be published in the next issue.

You have an interesting question you would like answered?
Please submit it also at:
http://www.add2it.com/news/more4you-survey.shtml

   -=-

The question of the last issue:

Last issue I asked you to answer a short survey in regard to
your own mailing list, best way to advertise and earning money.

The results of the survey:
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1. If I could build my own mailing list in the 100's of 1000's
   if I wanted, what is the cheapest way I can send them out
   with out going through my ISP or Web host? And were do I sign
   up?

   (Question submitted by: Tony Vandebogart)

Jo Graeber <articleideas@aol.com>:
  "I use yahoogroups.com - it's free."

Jason Hillard <webmaster@rapidcashcreations.net>:
  "Yahoo Groups and topica.com"

Theresa Catamas <webmistress@thecashmachine.biz>:
  "I have found List Wonder to be the best.
   http://www.listwonder.com/members/thiseasy/"

Donna Maher <webmaster@misspelleddomains.com>:
  "Tony, supposedly this product (even their FR*EE Version) will
   allow you to email many thousands from home and has quite a
   few features. They also have for-sale versions starting at
   $80 so it isn't horribly expensive then. Their site for the
   fr*ee download is here:
   http://www.add2it.com/go/to.pl?l=group-mail (I would add a
   word of caution, though, I think (but not sure) they are the
   ones connected somehow with the conglomerate Habeas, Inc, who
   is trying to get the world to PAY FOR EVERY EMAIL we send.)"

Eric McArdle <highintheskyy966@aol.com>:

"Are you asking about being able to distribute mail to a large
mailing list? You can easily get a POP account and the
software Free Group Mail and plugin your account. You can
get a free pop3 account from hotpop. This will allow you to
send to multiplie recipients and this is all free.

There are a lot of autoresponders that when you upgrade, you
can broadcast to the whole list and send them special
updates. I know this works with sendfree.com and
getresponse.com. There are also free programs that will let
you send mail and add subscribers without them knowing it as
to not notify them multiple times. Go to google search
engine and look for free list mailing providers or keywords
such like that and you should find what you're looking for at
little to no price."

Comments: My first thought was: "Why?"

If you don't plan to send sp~am and you have a good
web host like the Add2it.com web host
(http://www.add2it.com/go/to.pl?l=my_host), that
understands the difference between sp~am and an opt-in
mailing, then the on long run best and cheapest
solution is to use a mailing list management script
like Add2it Mailman Pro to do just that.

Otherwise, I believe the combination of HotPop Pop3
account (http://www.hotpop.com) and Group Mail
software (http://www.add2it.com/go/to.pl?l=group-mail)
might be the best selection for you. :)

2. Do you know the best way to advertise on the internet?
   (Question submitted by: Jennifer Buchanan)

Jo Graeber <articleideas@aol.com>:
  "One of the best ways is to write articles related to your
  subject of expertise. Your article, submitted to ezine
  content suppliers, can be picked up and placed in hundreds of
  ezines with high subscriber rates ... at no cost to you.

  Use your advertising in signature lines and in everything you
  send out, put your logo/ad on all your stationery, notes,
  cards, receipts, packing items -- everything!

  Do you receive jokes, then send them on to family and
  friends? Then they send them on, and so on and so on? Be

sure when you send them on that your signature line is in
there! Some people just forward it on with your advertising.
I copy and paste and start it with just my info in it (and
any contributing info).

Be sure to check with newsgroups and forums related to your
subject. After lurking a while, join right in with your
expertise ... leaving your signature line each time, but only
if you have something valuable to add to the subject.

If you auction, be sure to use your signature line in any
auction "about me"-type pages allowed, use your signature
line in contacts with buyers and sellers, and use your
product as your User ID when possible. My User ID is
ArticleIdeas -- the name of my newsletter.

Ad swaps are good, too. Contact ezines that compliment your
ezine ... if you sell widgets that make windows open easily,
perhaps ezines related to decorating, home building or magic
with glass would be interested in an ad swap. You don't
compete with them, but you have like interests. Try to find
ezines with about the same subscribers as you have, but if
yours is lower, offer them something extra ... include their
ad in other items you promote to make up for your lack of
subscribers, or run their ad more times than they will run
yours, use some special mailings or put them in a brandible
ebook you've written.

You might also offer your ezine on eBay for a penny. Also
offer something free to go with it ... a report or ebook
written by you -- something to be downloaded so you won't
incur any postage to your buyer. It would be seen by
millions of people, plus you might get some positive feedback
for it as well!

You might also write an ebook or report related to your
expertise and offer it free to people who subscribe to your
ezine. Also mention it in the ezine itself so your regular
subscribers can have a copy, too. (Don't want them to feel
left out or having them trying to subscribe twice!)

Write an ebook or report and sell it at an auction with your
advertising in it. Make it brandible so other people can
sell it as well - always with your advertising in it.

Create an ecourse about your subject and offer it free when
someone subscribes to your ezine. Offer it free to anyone -

with your advertising in each lesson. Give the url to your
website or how to subscribe to your ezine in each lesson.
Create several ecourses, not just one. The more you create,
the more advertising you can display. Sell your courses for
a penny at auctions! (Be sure the auction site you choose
allows this ... if no one else is doing it at that auction,
try it. You should only get a warning the first time if they
don't approve.)

Any of the suggestions above cost no money. The auction
suggestion may cost you about 30 cents for the auction
listing fee ... some auctions may not even cost that much."

R. Keith Rice:
  "Join the Admistress Club @ www.admistress.com

You make your own as you go. Advertise your ezine in the
ezine directories. Use a signature file in your outgoing
emails. Swap ads with other publishers, write articles,
buy ads of your own, join some co-ops. The list is never
ending on how to get subscribers. You can also buy ads in
other ezines and swap links with other publishers. Add a
popup to your page.

Here's some ezine directories to get you started:

http://www.netterweb.com/
http://www.ezinelocater.com/
http://ezinesplus.com/
http://www.homeincome.com/"

Theresa Catamas <webmistress@thecashmachine.biz>:
  "Targeted solo ezine advertising."

Charlie Pilgrim <charlie.pilgrim@profits4ya.com>:
  "You can try free classified adverts on sites like Yahoo just
   type free advertising in the Yahoo search engine.
   Safelists are good for this also to try the ones below:
   http://wahd.profits4ya.com/
   http://herculist.profits4ya.com/"

Donna Maher <webmaster@misspelleddomains.com>:
  "Jennifer, most of the big online heroes still say that the
   best way to advertise is that you need to write your own
   articles (in your chosen niche) and submit them to ezines, as
   publishers are always looking for good *new* stuff to
   publish. It gets you *noticed* and increases your traffic

exponentially, according to their expert advice. (For Example: InspiraSeed is my fr*ee ezine for self-empowerment & manifesting abundance, and I am ever on the lookout for really good content to satisfy my readership all the time.) Hope this helped you a little & best wishes for success to you. :-)"

Eric McArdle <highintheskyy966@aol.com>:
  "Permission based email marketing. I have gotten most effective results through my list of contacts. You can easily get this from buying the MagicSubscriber software and putting the code into your webpage. You will recieve all visitors email addresses. If you want, contact me and I'll personally send you a free copy!"

Rod Smith <rhls@carolina.rr.com>:
  "It has been my experience that ezine advertising is the best way. From ad swaps to purchases of space."

Stan Maley:
  "Buying reasonably priced (not cheap) targeted and guaranteed e-mail lists, and using a good professional autoresponder."

Comments: Great replies... Jo, yours is already article size and has tons of good advice. :)

         I personally also believe that the most effective way is to advertise to an opt-in group that asked to receive messages from you.

         But there are a few things to consider:

         1. Will you read an ad if it screams: "I am an ad!"?

         2. Will you read it, if it's buried in between of hundreds of safelists ads?

         3. Will you read it, if it's addressed to: "Dear prospect,"?

         If you advertise... advertise smart! And not annoyingly. :)

3. How can I start as soon as possible earning without investing any money? It must not be a high income.
   (Question submitted by: Andrzej Marszakowski)

Jo Graeber <articleideas@aol.com>:
  "Find some free-to-join affliates that you believe in and see
   if they work for you."

Charlie Pilgrim <charlie.pilgrim@profits4ya.com>:
  "You can start by selling products as an affiliate,where you
   promote other peoples products for a commission fee.

   Here are some of the best in my opinion:

   Super Affiliate Marketing Exposed
   http://www.marketlikeapro.com/same.html
   Affiliate Mistakes
   http://affiliatemistakes.Profits4ya.com

   BTW: Don't make the mistake I made by buying to many of the
        internet gurus latest offerings (most are very good) but
        you don't need to!"

Donna Maher <webmaster@misspelleddomains.com>:
  "Andrezej, you might try creating a really cool web resource
   site that offers QUALITY CONTENT to your chosen niche. Then
   you find affiliate programs that are in the same genre and
   offer those (again, I stress HIGH QUALITY only) to your
   readers. Search out really high quality sites to link to,
   as well, and try to get reciprocal links. Some fr*ee
   resources for this are DirectoryPages.Net & LinkPartners.com
   and you can find others via Google searches. Good luck with
   your ventures!"

Eric McArdle <highintheskyy966@aol.com>:
  "Try http://www.startup4u.vze.com. Its a site that can get
   you earning online income starting off flat broke."

Rod Smith <rhls@carolina.rr.com>:
  "No one has an answer for this question. Advertising is the
   best way to make an effort to an income online. Start an
   ezine or newsletter, build your mailing and promote. I've
   invested in programs and didn't make money right away. Time
   and persistance with honesty and respect can help."

Stan Maley:
  "Make your own information product that is unique to the
   Internet, find a joint venture partner and sell it."

Comments: Thanks everybody for your good advice. :)

Depending on your abilities, there are two approaches
to this...

1. You are the person that can recommend paid products
   and services to others and this way pre-sell
   effectively?

Then the best approach is to join an affiliate
program that pays high commissions on one or two
tiers... like e.g. the Add2it affiliate program at
http://www.add2it.com/ref/

Others I personally joined, tested and can recommend
(earned cash) are:

Success Bound (one-tier, 50%):
http://www.add2it.com/go/to.pl?l=Success-Bound

eBook Compiler (one-tier, 50%):
http://www.add2it.com/go/to.pl?l=activebookcompiler

Ezine Money Machine (two-tier, 30%+20%):
http://www.add2it.com/go/to.pl?l=ezinemoney

Masters Of Marketing Inner Circle (two-tier, 40%+10%):
http://www.add2it.com/go/to.pl?l=momic

The Master Key System (one-tier, 60%):
http://www.add2it.com/go/to.pl?l=power

Smart Page Creator (one-tier, 50%):
http://www.add2it.com/go/to.pl?l=spc

Double The Speed (one-tier, 50%):
http://www.add2it.com/go/to.pl?l=speed

Smart Page Generator (two-tier, 35%+10%):
http://www.add2it.com/go/to.pl?l=spg

Toolbar Generator (two-tier, 35%+10%):
http://www.add2it.com/go/to.pl?l=tg

2. You are the person that can recommend income
   opportunities to others and this way pre-sell
   effectively?

Then the best approach is to join a free matrix
program that pays deep for those that upgrade to a
pro membership.

With those it's of course recommended to reinvest
the first money you earned to upgrade your
membership and earn higher commissions

I personally joined and tested the following programs
and was able to earn a good amount of money with them:

SuperDownline:
http://www.add2it.com/go/to.pl?l=superdownline

ResultTracker:
http://www.add2it.com/go/to.pl?l=rt

UltraDownline:
http://www.add2it.com/go/to.pl?l=udownline

Additionally this one looks very promising
(Just started less than a month ago and not yet earned
 cash, but build a team of 452 members):

The Free Agent Path:
http://www.add2it.com/go/to.pl?l=TFA

4. Are you a subscriber of the More4you newsletter?

Yes   - 92.31%
No   - 0.00%
Don't know - 7.69%

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7) Recommended By The Publisher:

   -=-

Whenever we find a great product or service and tested it inside
out, this will be the place where you will hear about it.

If you know about a great product or service that you have
already tested inside out, please let me know about it. Also if
you own a great product or service, send a sample and a detailed
description what makes it so great to:

<mailto:news@add2it.com>

Again... only if we believe after testing it inside out that
this product or service is really of a great value, it can be
mentioned right here.

   -=-

This issues recommended product: InstaHelp
                                   http://instahelp.add2it.com

This month I discovered and incredible service that is an
absolute must for every website owner, affiliate and marketer!

When I saw it, it blew me away... and I use it now on every
page of my web site. It's not only much lower priced than it's
competition, but even has many additional features and benefits!

It allows you to add live chat help to your web sites, emails,
auctions and referral links... and not only know what is going
on where, but helping you to increase customer satisfaction and
this way... increase your sales!

It tried it intensively during the last couple of days and found
it to be very user friendly and the fastest system around. The
windows based interface is much more comfortable to use than
using the browser based interfaces that many competitors offer.

Plus the whole system is very easy customizable, like the chat
windows, icons, texts etc.

As an web site owner, you can see live at any moment, who is on
you site, where they came from, which pages they looked at and
where they are now.

Plus, you can see their browser type, time spend on your site,
time they spend on each page, the country they are from, their
screen size, etc.

And... you can pro actively contact any single one of your
visitors at any given time... "Did you know we have a sale?" :)

As an affiliate, you can add the InstaHelp function at the
bottom
of any program that you promote. This way you know in real time
when somebody is visiting and have all the possibilities

mentioned above!

I could go one and one... just give it a try! InstaHelp allows
you to test their system 15 days completely free! I upgraded to
Pro after 3 days... I love it, it's incredible! :)

Summary - I highly recommend to check out InstaHelp at:
         http://instahelp.add2it.com

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8) Newsletter Notes & Policies:

   -=-

a) Please feel free to forward this newsletter in its entirety
   to your friends and associates. This information may not be
   electronically or otherwise transferred for any other reason.
   All rights reserved.

   BTW: I made the PDF version of this newsletter brandable!
         What does that mean? You can now download a small
         branding tool at:
         http://www.add2it.com/go/to.pl?l=brander
         and use it to customize many of the links to Add2it.com
         & Add2you.com within the PDF version of the newsletter
         with YOUR OWN Add2it Affiliate ID and / or Add2you
         Members ID.

   When you pass it now around as a freebie or gift to other
   people... you can earn commissions!

b) Privacy statement: Your name and email address will never
                       be traded or sold with any third party.

c) To subscribe to the "More4you Newsletter" visit:
   http://www.add2it.com/news/
   or send an email to: <mailto:subscribe-m4u@add2it.com>

d) When you subscribed you supplied the following data:
   First name:
   Last name:
   Email address:
   To edit your name, please visit:
   http://www.add2it.com/mmp/ed.cgi?m4u=^email^

   (Replace ^email^ with your email address)

e) To unsubscribe from this free newsletter please click here:
   http://www.add2it.com/mmp/unsub.cgi?m4u=^email^
   (Replace ^email^ with your email address)

   or send an email to: <mailto:unsubscribe-m4u@add2it.com>

f) To receive a back issue of the "More4you Newsletter",
   please download it from the newsletter section at:
   http://www.add2it.com/news/issues.shtml

g) Disclaimer: While I believe that the sponsors ezine
   advertisement is ethical, I cannot be held responsible for
   any claims made by third-party advertisers.

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i) If you'd like to write an article with tips, a training
   article or a tutorial for webmasters or entrepreneurs,
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   <mailto:news-ag@add2it.com>.
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   Or simply visit: http://www.add2it.com/news/news-faq.shtml

j) I welcome all comments, questions, tips, news, topic
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   tutorials for webmasters and entrepreneurs.
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k) To review "Frank Bauer's Choice", which just may be the
   right company for you, send an email to my autoresponder at:
   <mailto:franks-choice@add2it.com>

l) If you would like to cross link your web-page to "Frank
   Bauer's $1,000,000 Web-Mall" @ http://www.million-mall.com to
   increase our Web-Traffic please read the instructions on my
   web page at: http://www.add2it.com/go/to.pl?l=m4u-crosslink

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